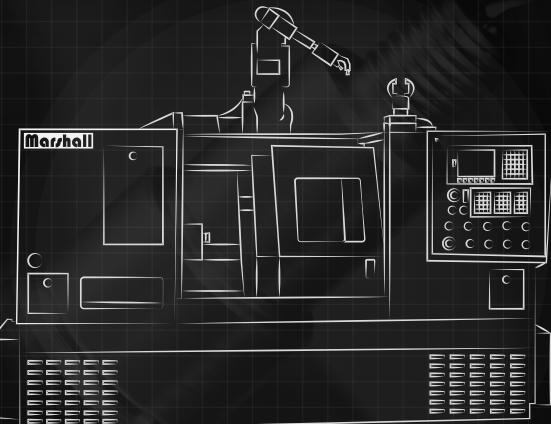


O3FY22 Investor Presentation



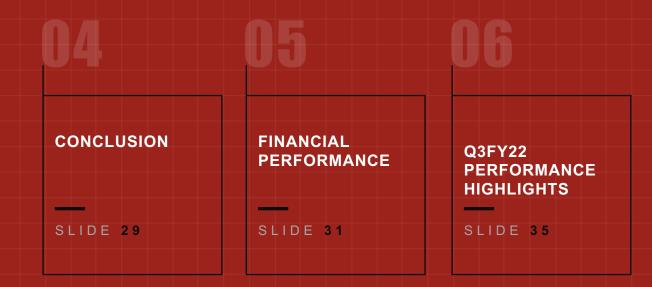
FEBRUARY 2022

MARSHALL MACHINES LIMITED

www.marshallcnc.com

Inside this Presentation





About Marsi

 $\bigcirc \square$ С 04 EVOLUTION 05 MARSHALL AT A GLANCE **06 PRODUCT PHILOSOPHY** 07 PRODUCT PORTFOLIO C **09 PARTNERSHIP WITH IAMSME 10 MARSHALL AND MARUTI CENTER FOR EXCELLENCE** 11 R&D & IP DRIVEN **13 OPERATIONAL UNITS 15 ESTABLISHED CLIENTELE 17 STRONG NETWORK 18 MANAGEMENT TEAM**

Marshall

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Evolution

HUMBLE BEGINNINGS 1961-2001

INNOVATION 2002 ONWARDS

STARTED BUSINESS AS MANUFACTURER OF MANUAL LATHE MACHINES

1961

Late Shri Gautam Sarup founded the business

1986-89

2nd generation joins & drives the business

1994

Incorporated V. B. Spinning Mills (P) Limited to design & manufacture high-precision bench lathe & heavy-duty lathe

1997

Entered into 1st international tie-up with Path Wizard Inc. (USA)

2001

Setup state-of-art facility at Ludhiana and launched double-spindle CNC Lathe

DESIGN & MANUFACTURING OF BREAKTHROUGH TURNING CENTERS

2002

Launched patented double spindle turning center

2009

Launched patented four spindle CNC Lathe

2014

3rd generation joins the business

INTEGRATION WITH AUTOMATION

2012

Inaugurated the second state of the art facility for providing Turnkey Automated Solutions

2013

- Launched SmartCorrect Gauging Stations
- Launched RoboTurn DS 400 for the first time in India

2015

Started executing high profile automation projects

INTEGRATION WITH **INDUSTRY 4.0**

2016

Introduced IoTQ and launched world's 1st plugand-play SmartCorrect Gauging Station

2017

- Established IoTQ & Tech Demonstration Center in Manesar
- In addition, launched TwinTurn UBER CNC Machine

2018

- Introduced the concept of Super Optimized Machines

2019

- Fine tuned and launched IoTQ the first dedicated quality management system
- SmartFac Universal launched for factory monitoring
- Opened technical center for export to USA market

2021

 Finished CAPEX cycle to augment manufacturing capacity to ₹250 crores

Marshall at a Glance



Incorporated in 1961, Marshall Machines is a renowned brand in the Indian machine tools industry. Marshall has been a manufacturer of high precision bench lathes, heavy-duty lathes and capstan lathes.

Over the last two decades, Marshall's single-minded focus on R&D, Automation, Industry 4.0 technology has positioned it as a niche player in a commoditized market.

At present, Marshall is a leading manufacturer of Smart Intelligent Internet Enabled Machine Tool Equipment (including Robotic Automation).



Years Old Brand in Machine Tool Industry

Strong

Brand recall



Cumulative **Machines** Deployed

Superior

Property

Intellectual

7 Patents-held*

22 Patents-applied*



101+

Team Strength

30+ Automation &

Innovation Team



Executed Successful Automation Projects



1,500+

Active Clientele

Machines in

35+

Portfolio

*includes Patents filed & held by promoter group as well

Product Philosophy

- Super-focused product development philosophy differentiating us from the competition.
- Focused on deploying a complete solution offering, and not selling an array of machines with numerous makes & models.
- A 'frugal innovation' and 'Indian Jugaad' mindset helps us solve real problems for Indian machine shops, an edge we have over foreign machine manufacturers.

SUPER-OPTIMIZED MACHINES

Super optimized machines that offer higher productivity & lower cost of operations compared to their peers. Cost per component produced is reduced, hence increasing ROI of the machine.

Products

CAF (CITIUS-ALTIUS-FORTIUS) UNO TWINTURN UBER RIGIDTURN RAPIDTURN TWINTURN

INDUSTRY 4.0

Focused on accessible, affordable & implementable Industry 4.0 technologies:

- 1. SmartFac (Productivity)
- 2. SmartPredict (Predictive Maintenance)
- 3. SmartCorrect (Quality)





AFFORDABLE AUTOMATION

Automation split over more than one machine, generating higher ROI and shorter payback period.

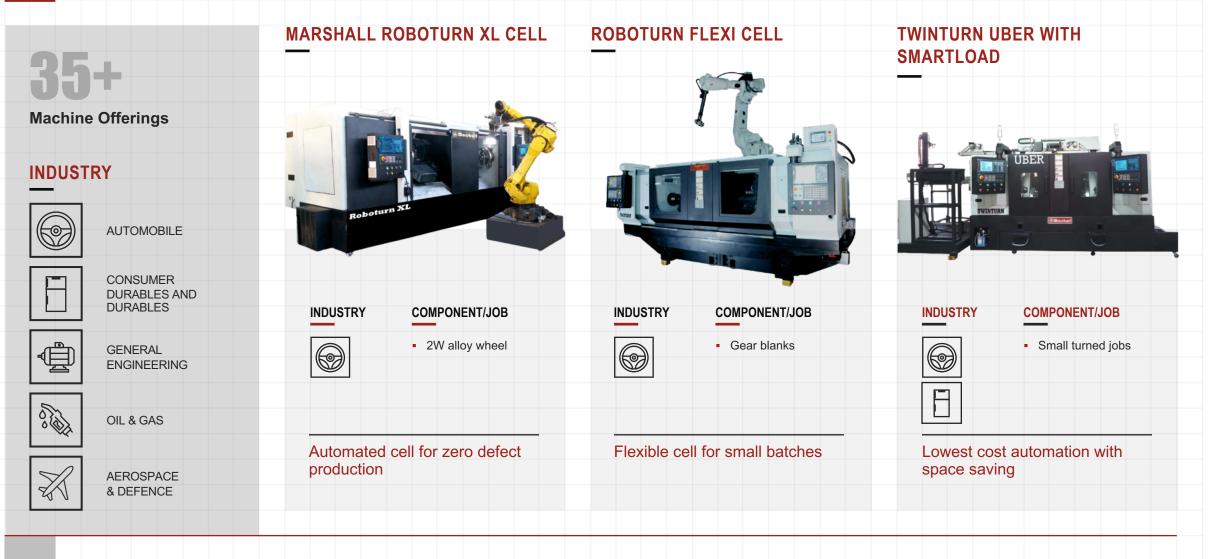
Products

- TWIN GRIP
- TWIN RELEASE
- ROBOTURN Cells & Lines

Products

- IoTQ suit of smart machines
- SmartCorrect Gauging Station
- SmartCorrect Eco Low Cost Gauging Station
- SmartSense 3 in 1 Sensor for monitoring machine health

Product Portfolio



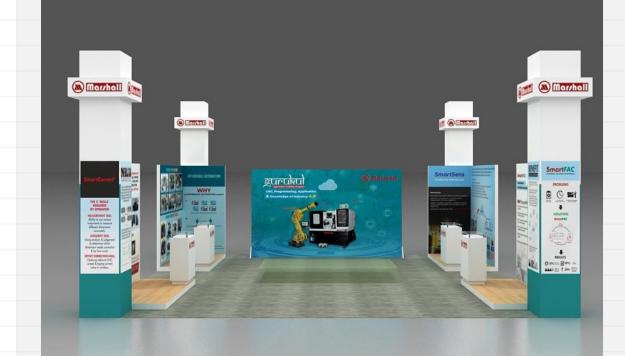
MARSHALL MACHINES LIMITED

Product Portfolio (Contd.)



Partnership with IAMSME of India

Gurukul initiative for skilling India



World bank funded initiative for skilling in India

Marshall among the 3 partners with IAMSME of India

Marshall will provide training on CNC programming and Industry 4.0 Lab will have on demo latest equipment desirable for best production practices Hundreds of people will be jointly trained through this initiatives

MARSHALL MACHINES LIMITED

Marshall and Maruti Center for Excellence

India's 1st comprehensive Training Program for Industry 4.0 Technologies









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Maruti Center for Excellence (MACE) will impart training for **Industry 4.0 Technologies** to automotive component suppliers of Maruti.

The training will cover three most important areas for machine shops:

- Productivity
- Quality
- Health

Marshall has installed **proprietary** equipment for training on four types of machines at MACE: • Vertical Machining Center • CNC Turning Center

- Injection Moulding Mach
- Injection Moulding Machine
- Hydraulic Press

The training program will follow the LOPI Model:

Learn

.

- Observe
- Practice
- Implement

The trainees will then implement Industry 4.0 Technologies in their factories.

MARSHALL MACHINES LIMITED

R&D and IP Driven Company

- 3rd Generation of Innovators and Engineers at the helm
- Marshall distinguishes itself as an integrated machine tool solution provider
- Focused on catering emerging needs of Indian machine shops through Affordable Automation and Industry 4.0 offerings
- Completely integrated value chain to design & manufacture machines in-house
- Extensive Research & Development leading to higher **IP** generation
- Equally focused on IP generation & protection

BENEFITS DERIVED FROM R&D

Smart CNC Systems

Higher ROI & shorter payback periods of products

Integrated value chain

Ideation

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Design

Zero-defect manufacturing and unparalleled features

 $\left\{ \mathcal{Q} \right\}$

Cost-effective & productive

machines

SUPERIOR INTELLECTUAL PROPERTY

India and USA

Patents filed in

*includes Patents filed & held by promoter group as well

Manufacturing

Solution Offering

 \ominus

- Consultation
- Machines

AMC & After-Sales

- Software & Updates Customized



Service

R&D and IP Driven Company (Contd.)

PATENTS FILED IN INDIA AND USA

Patents Filed	India	USA	Total	
pproved	6	1	7	Marshall has registered a very valuable Patent in USA - Syst and a Method to Enable Zer
iled (Approval Pending)	16	6	22	Defect Production
ōtal	22	7	29	
Note: 1. Many filed patents are in late stages of approval 2. Includes patents filed & held by the promoter group as well				
12				MARSHALL MACH

Operational Units

- Marshall Machines operates two stateof-art manufacturing facilities in Ludhiana.
- The company has recently completed an expansion in Unit 1 and 2 which includes addition of:
 - Zeiss measuring machines
 - Large machining centers
 - Grinding machines
 - Turning and turn-milling machines
- After the conclusion of CAPEX cycle (2018-21), the Company has a manufacturing capacity to do ₹250 crores in Sales, from erstwhile capacity of ₹75 crores in 2017.
- Going forward, the company plans to streamline production and strengthen supply-chain by outsourcing certain sub-assemblies and adding reliable suppliers in vicinity to the manufacturing unit.

UNIT 1 LUDHIANA

Setup in 2001

- 4,181 Sq. Mt. Plot Area
- 5,295 Sq. Mt. Buildup Area
- Dedicated unit for assembly of traditional machines

MANUFACTURING CAPACITY

600 traditional machines

Setup in 2012

UNIT 2

- 2,090 Sq. Mt. Plot Area
- 3,716 Sq. Mt. Buildup Area

LUDHIANA

 Dedicated unit & team for Automation and Industry 4.0 machines

MANUFACTURING CAPACITY

- 100-125 RoboTurn Automated Machines
- 150 Compact CNC Lathes
- 1,500 SmartCorrect Gauging Stations

State-of-art Facilities

World Class Manufacturing Facilities Temperature Controlled, Dust Proof Assembly Areas

World's Best STUDER **CNC** Cylindrical Grinder World Class European Mother Machinery

Works

New 5 Axis CNC Universal Machining Center with Auto Indexing head with "A" & "B" Axis

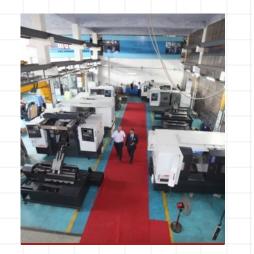
Equipped with Latest Carl Zeiss CMM

Equipped to Perform Laser Calibration and Testing

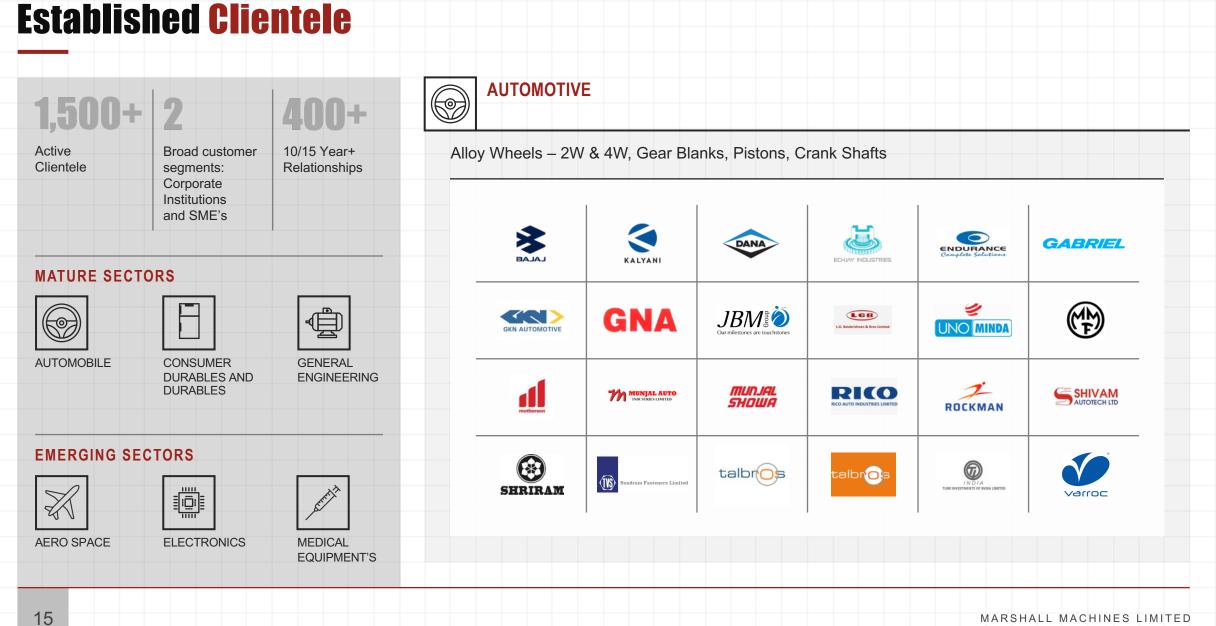












Established Clientele (Contd.)

CONSUMER APPLIANCES

Motor Parts, Fans, Home Electronics

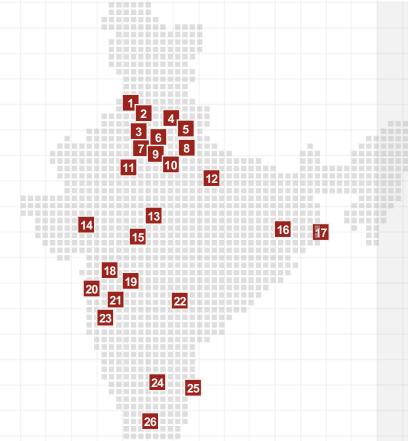
ABB	Bajaj Electricals Ltd.	BOSCH
Crompton	HAVELLS	D orient electric switch to smart
DOLYCAB Connection Zindagi Ka	RR KÄBEL	SIEMENS
USHA	V-GUARD	

GENERAL ENGINEERING

Bearings, Consumables, Pumps



Strong Network



1.	LUDHIANA	14.	AHEMADABAD
2.	CHANDIGARH	15.	INDORE
3.	ROHTA	16.	JAMSEDPUR
4.	HARIDWAR	17.	KOLKATA
5.	RUDRAPUR	18.	NASIK
6.	DELHI	19.	AURANGABAD
7.	GURGAON	20.	MUMBAI
8.	GHAZIABAD	21.	PUNE
9.	MANESAR	22.	HYDRABAD
10.	AGRA	23.	KOLHAPUR
11.	JAIPUR	24.	BANGALORE
12.	KANPUR	25.	CHENNAI
13.	BHOPAL	26.	COIMBATORE

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Pan-India network with presence across all key manufacturing hubs in India. A team of sales & service engineers catering to: Lead & sales generation Machine deployment & after-sales services

DESIGN A	ND MANUFACTURING RESOURC	ES	CUSTOM	ER SUPPORT RESOURCES	
R	R&D Team	07		Sales Engineers	14
010-4010 10303 01 0110010	IOT Engineers	03		Application Support	06
R.	Manufacturing Resources	180	Tan	Service Support	14
			A2	Automation Support	14

Management Team











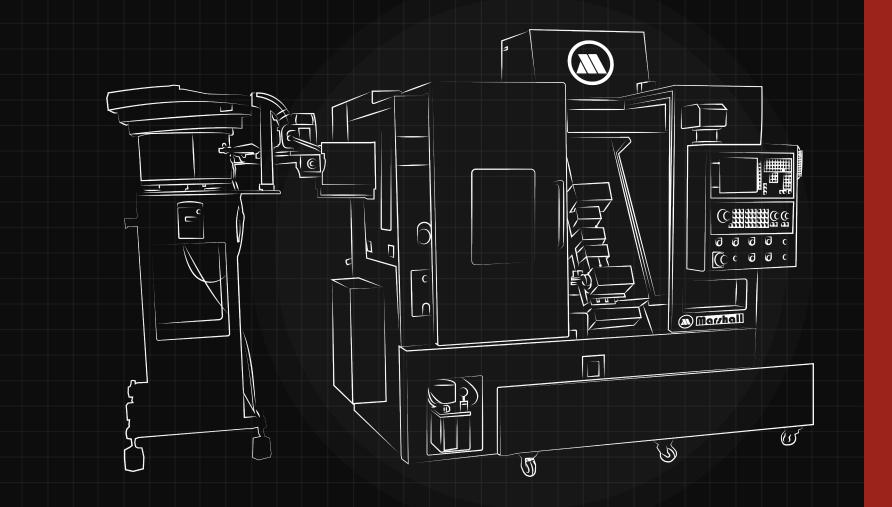
GAURAV SARUP CO-FOUNDER & MD	PRASHANT SARUP CO-FOUNDER & JT. MD	SIDDHANT SARUP WHOLE TIME DIRECTOR	ARCHANA SARUP WHOLE TIME DIRECTOR	A.N. CHANDRAMOULI STRATEGIC ADVISOR TO THE BOARD
Degree in Production Engineering from Punjab University	Engineer by Qualification 32+ years of Work	B.Tech in industrial Engineering and holds a Master's Degree in	Master's Degree from Punjab University	Mechanical Engineer from NIT, Trichy and PG from IIT,
35+ years of Work Experience in designing innovative machine tools	Experience in designing and electronic integration	Operations Management (MBA) from Thapar University, Patiala	12+ years of Work Experience	Calcutta 40+ years of Work Experience, former President & CEO of
		7+ years of Work Experience		Makino India (Japanese Machine Tools major) and former MD of Starrag India (Swiss based Machine Tools major)

Management Team includes several Qualified and Experienced People in the following Departments; Design, Production, Quality, Sales, Service, New Developments, Finance, etc.

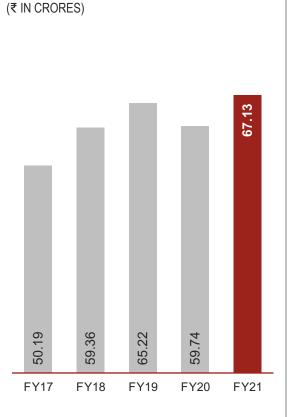
Board of Directors includes 3 Independent Directors

Business Review

- 20 5 YEARS PERFORMANCE
- 21 REVENUE STREAMS
- 22 WORKING CAPITAL CYCLE
- 23 KEY STRENGTHS
- 25 BUSINESS CANVAS



5 Years Performance

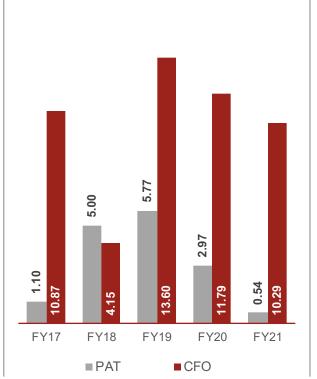


(₹ IN CRORES & %) 26.0% 23.3% 21.6% 14.4% 12.3% 9.65 15.54 12.81 15.21 6.15 FY18 FY19 FY20 FY21 FY17 EBITDA

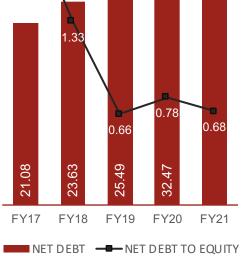
EBITDA & EBITDA MARGIN

PROFIT AFTER TAX & CASH FLOW FROM OPERATIONS

(₹ IN CRORES)



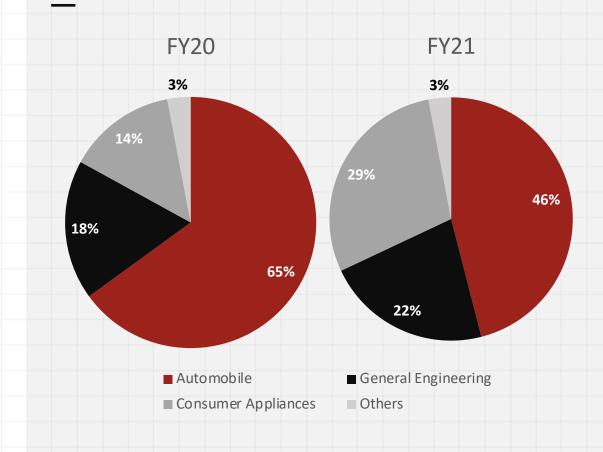
DEBT & DEBT TO EQUITY (₹ IN CRORES & TIMES)



REVENUE

Revenue Stream

INDUSTRY-WISE REVENUE



- Reduced business for engineering industry due to maturing markets
- Working on limiting exposure to automotive markets, while just concentrating on certain importsubstitution products such as alloy wheels
- Consistently working on growing emerging sectors like Electronics
- Adding new sectors like Aerospace and Medical Equipment
- Ongoing de-risking efforts to not have >25% share from one industry
- Primarily a product-based revenue stream
- Prominence of AMC and Service & Maintenance to rise in future, as the company moves towards complex and automated offerings

Working Capital Cycle

WORKING CAPITAL DISTRIBUTION WORKING CAPITAL DAYS **REASONS FOR HIGH WORKING CAPITAL** (IN DAYS) (IN DAYS) INVENTORIES High lead time of WIP-inventories due to a 6 months sun-baking seasoning procedure of machine structures, for high-performance machines Critical imported components of machines kept in . sufficient buffer to avoid any production breaks DEBTORS Seasonality – more sales made in Q3 & Q4 of the financial year, leading to higher debtors at year-end 238 õ 7 20 **EFFORTS TO OPTIMIZE WORKING CAPITAL** 48 40 519 368 **INVENTORIES** -172 -218 -161 -171 Deploying a technology called 'Vibratory Stress -24 'n 39 42 45 Relieving' & other artificial seasoning methods which will reduce the lead time by eliminating the sun-baking 190 232 339 process 247 Limiting business in Oil & Gas sector, where these . high-performance machines are deployed FY17 **FY18** FY19 FY20 **FY21** FY17 FY18 FY19 FY20 FY21 Adding suppliers in vicinity to the manufacturing unit, reducing the need to carry higher inventories Inventory Days Receivable Days Payable Days Advance Days Outsourcing manufacturing or certain sub-assemblies

AIM TO BRING DOWN WORKING CAPITAL CYCLE TO 150-180 DAYS BY FY23.

MARSHALL MACHINES LIMITED

Strengths & Weaknesses

STRENGTHS



- Unmatched value proposition to the industry
- Innovative, customized solution offerings
- 61-year-old brand, Marshall
- Early mover in Automated & Industry 4.0 offerings
- State-of-art infrastructure & dedicated team for Automation & Industry 4.0
- One-stop solution provider for customers
- Agile and adaptable organization
- Well-established team of implementors for the latest technology

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WEAKNESSES



- Commoditized & price-competitive industry for standard machines
- Long working capital cycle
- Scale of operations
- Lack of presence in some industrial belts



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Business Canvas

KEYPARTNERSHIPS	KEY ACTIVITIES	Image: Non-StructureVALUEImage: Non-StructurePROPOSITION	CUSTOMER RELATIONSHIPS	CUSTOMER SEGMENTATION
 International Machine Tool Manufacturers Dealers in USA – TGH, Morris South Actively looking for business tie-ups & collaborations with European & Japanese machine tool manufacturers 	 R&D & designing machines Manufacturing superior machines IP – development & protection IP – development & protection IST ESOURCES Intellectual capital Established brand 'Marshall' State-of-art manufacturing units Human capital 	 Customized solution offerings to machine shops Unique value propositions include: Affordable Automation Industry 4.0 Technologies 	 Strong, seasoned customer relationships Many 10/15 years+ relationships ~60% of repeat business from existing customers CHANNELS Directly dealing with all customers in India In USA through distributors (TGH and Morris south) 	 2 key customer segments i.e. SME vs. Institutional (Corporates) Majority erstwhile customers from Auto industry, now adding clients in new emerging manufacturing opportunities
		REVE STRE		
Fixed-cost based cost-structuElevated depreciation & finar			primarily machines sales, with efforts to g e industry primary sales-contributor	row AMC & Service sales

Growth Drivers & Outlook

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26 STRATEGIC PRIORITIES 27 GROWTH DRIVER

28 DEVELOPING STRATEGIC GLOBAL ALLIANCES

Strategic Priorities



INCREASING SHARE OF AUTOMATION & INDUSTRY 4.0

- Increasing the share of differentiated and unique Marshall offerings such as Affordable Automation and Industry 4.0
- Become default choice of customers for Smart machines

INCREASE SHARE OF EXPORT BUSINESS

- Export to USA market
- Export to Europe through strategic partnership with European Machine Tool Builders
- Export to fast growing Asian countries like Bangladesh.

REVENUE DIVERSIFICATION

 Limiting exposure to any one under industry, to not more than 25%, to de-risk the business and counter cyclicality in business



ADDING Competencies

- Adding competencies in new, emerging manufacturing sectors of India, namely Electronics,
- Aerospace, Medical Equipment

DEBT
REPAYMEN

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> Using Cash Flow from Operations to bring down debt

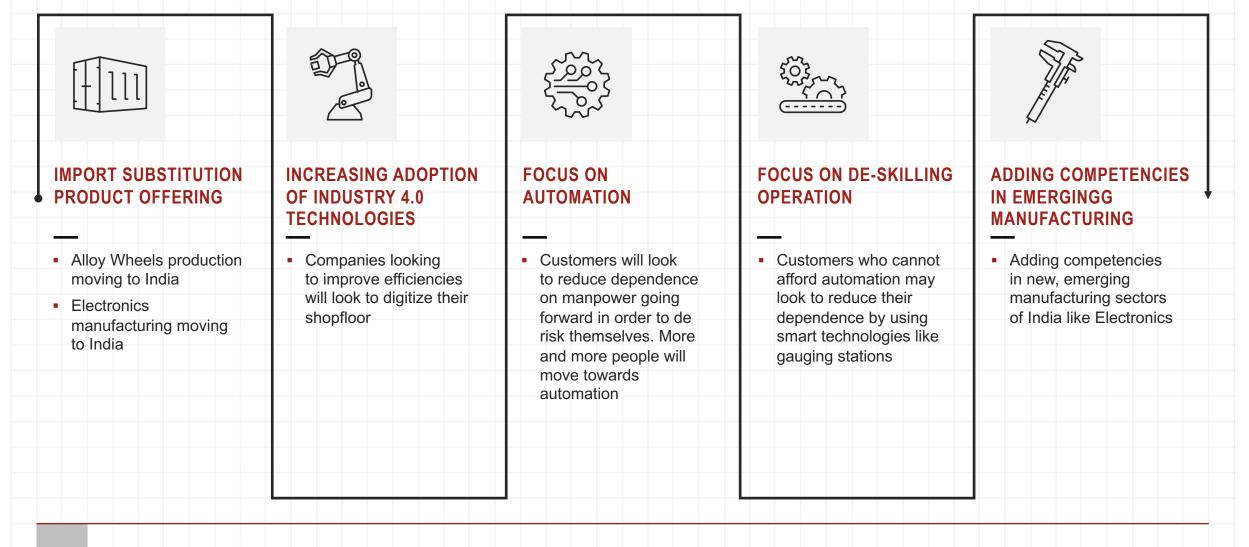


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REDUCING WORKING CAPITAL CYCLE

 Limiting working capital cycle to 150-180 days by FY23

Growth Drivers & Outlook



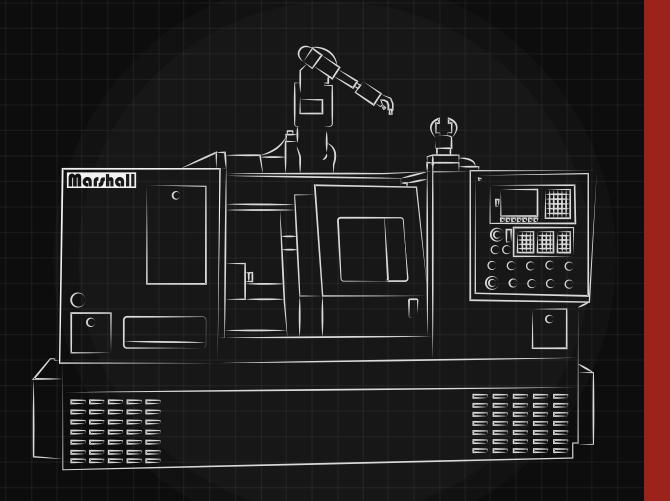
Developing Strategic Global Alliances

With European & Japanese Machine Builders

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MARKET IMPORTED MACHINES IN INDIA	AUTOMATED CELLS	GOVERNMENT BUSINESS	EXPANDING CLIENTELE	
 Import advanced machines from European & Japanese partners and market them in India 	 Machines manufactured by Marshall, including automated cells, to be exported in these developed markets using the strategic alliances 	Tap opportunities in the Government & Public sector enterprises through these alliances	 Partner machines built-in India (by Marshall) for sales in India 	Machine parts to be exported to Europe or Japan for the partner's machines built in their respective country

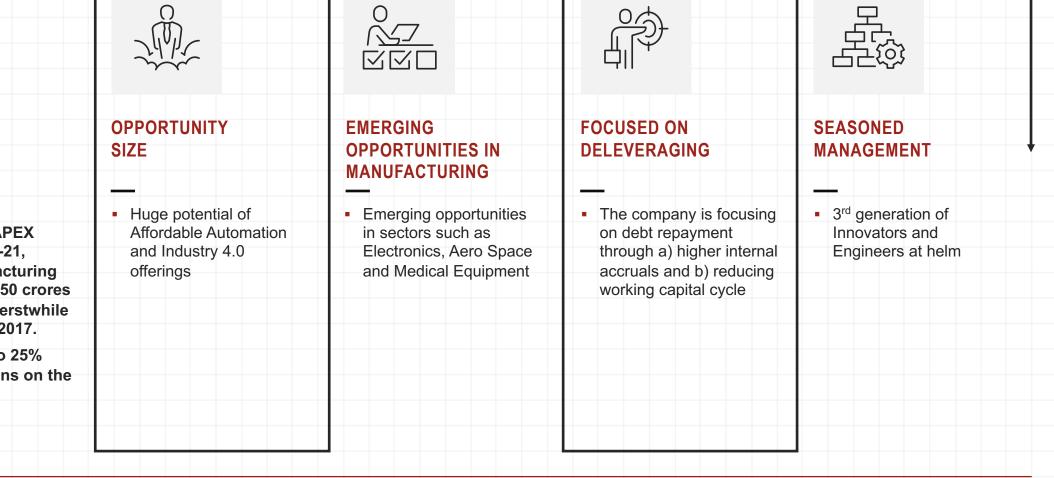
Conclusion

30 INVESTMENT RATIONALE



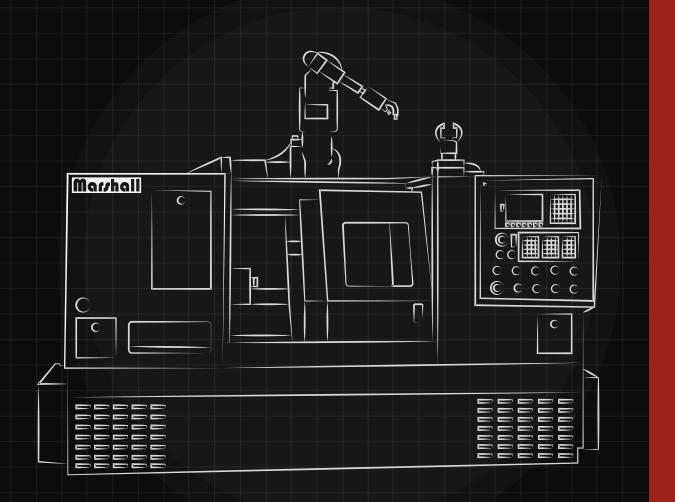


- Completed a significant CAPEX between 2018-21, taking manufacturing capacity to ₹250 crores in Sales from erstwhile ₹75 crores in 2017.
- Potential to do 25%
 EBITDA Margins on the same.



Financial Performance

32 PROFIT AND LOSS SUMMARY 33 BALANCE SHEET SUMMARY 34 CASH FLOW STATEMENT SUMMARY



Profit & Loss Summary

PARTICULARS	FY17	FY18	FY19	FY20	(₹ IN CRORES) FY21
Sales	50.19	59.35	65.22	59.74	67.13
Raw Material Cost	33.97	38.05	38.89	30.12	46.25
Employee Expenses	4.24	4.57	5.77	6.83	6.60
Other Expenses	5.83	3.92	5.35	6.98	4.63
Total Expenses	44.04	46.54	50.01	43.93	57.48
EBITDA	6.15	12.81	15.21	15.81	9.65
Other Income	0.35	0.07	0.22	0.80	0.11
Interest	3.11	3.22	3.71	4.39	3.81
Depreciation	1.60	2.20	3.73	8.10	5.12
Тах	0.69	2.45	2.22	1.15	0.29
Profit After Tax	1.10	5.01	5.77	2.97	0.54
EPS (₹)	0.76	3.44	3.97	2.04	0.37
EBITDA Margin (%)	12.3%	21.6%	23.3%	26.5%	14.4%
Profit After Tax Margin (%)	2.2%	8.4%	8.8%	5.0%	0.8%
(Note - EPS for all years has been calculated on the current Equity Capital based of 14.	55 crores, to counter post-IPO change in Equity)				
32				MARSHALL M	ACHINES LIMITED

Balance Sheet Summary

					(₹ IN CRORES)
PARTICULARS	FY17	FY18	FY19	FY20	FY21
Equity Capital	1.81	2.14	14.55	14.55	14.55
Reserves & Surplus	8.05	15.73	23.96	26.72	34.50
Shareholders Funds	9.86	17.87	38.51	41.27	49.05
Long Term Borrowings	5.93	7.41	8.38	13.72	12.86
Deferred Tax Liabilities	0.15	1.82	3.43	3.00	5.89
Other Long Term Liabilities	-	-	2.31	1.90	1.68
Long Term Provisions	0.87	0.90	0.58	0.85	0.80
Non Current Liabilities	6.95	10.13	14.70	19.47	21.23
Short Term Borrowings	15.16	16.22	17.11	18.75	20.83
Trade Payables	18.39	18.39	16.07	19.94	21.10
Other Current Liabilities	14.07	15.43	19.92	20.72	19.73
Short Term Provisions	0.60	1.60	1.44	0.96	1.07
Current Liabilities	48.22	51.64	54.54	60.37	62.73
Total Equity and Liabilities	65.03	79.64	107.75	121.11	133.01
Property, Plant & Equipment	16.00	22.79	46.39	52.91	68.29
Non Current Investment	-	-	-	-	-
Long Term Loans & Advances	0.24	0.24	0.21	0.20	0.20
Non Current Assets	16.24	23.03	46.60	53.11	68.49
Inventories	36.73	38.30	39.91	45.79	48.03
Trade Receivables	8.23	11.42	12.35	14.04	11.67
Cash and Bank Balances	3.63	3.92	4.22	4.51	2.27
Short Term Loans & Advances	-	-	-	-	-
Other Current Assets	0.20	2.97	4.67	3.66	2.55
Current Assets	48.79	56.61	61.15	68.00	64.52
Total Assets	65.03	79.64	107.75	121.11	133.01

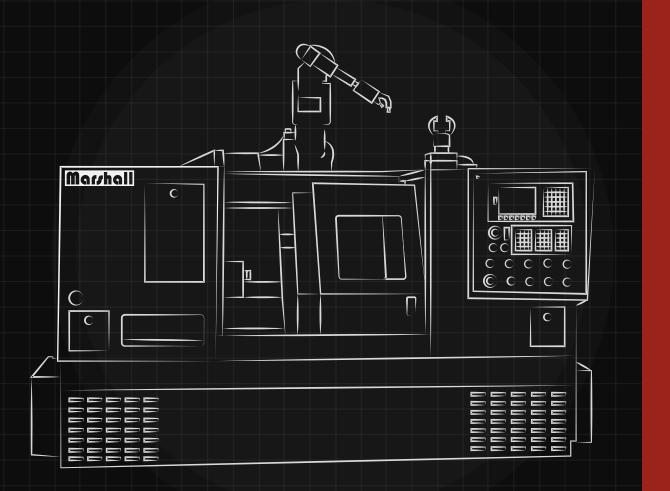
Cash Flow Statement Summary

					(₹ IN CRORES)
PARTICULARS	FY17	FY18	FY19	FY20	FY21
Cash from Operating Activities	erating Activities 10.87 4.15	4.15	13.60	11.79	10.30
Cash from Investing Activities	(5.09)	(8.92)	(27.25)	(14.50)	(10.36)
Cash from Financing Activities	(5.18)	5.06	13.95	3.00	(2.18)
Net Change in Cash & Cash Equivalents	0.60	0.29	0.30	0.29	(2.24)
Cash & Cash Equivalents - Opening Balance	3.03	3.63	3.92	4.22	4.51
Cash & Cash Equivalents - Closing Balance	3.63	3.92	4.22	4.51	2.27
34				MARSHALL MA	ACHINES LIMITED

(₹ IN CRORES)

Q3FY22 Review

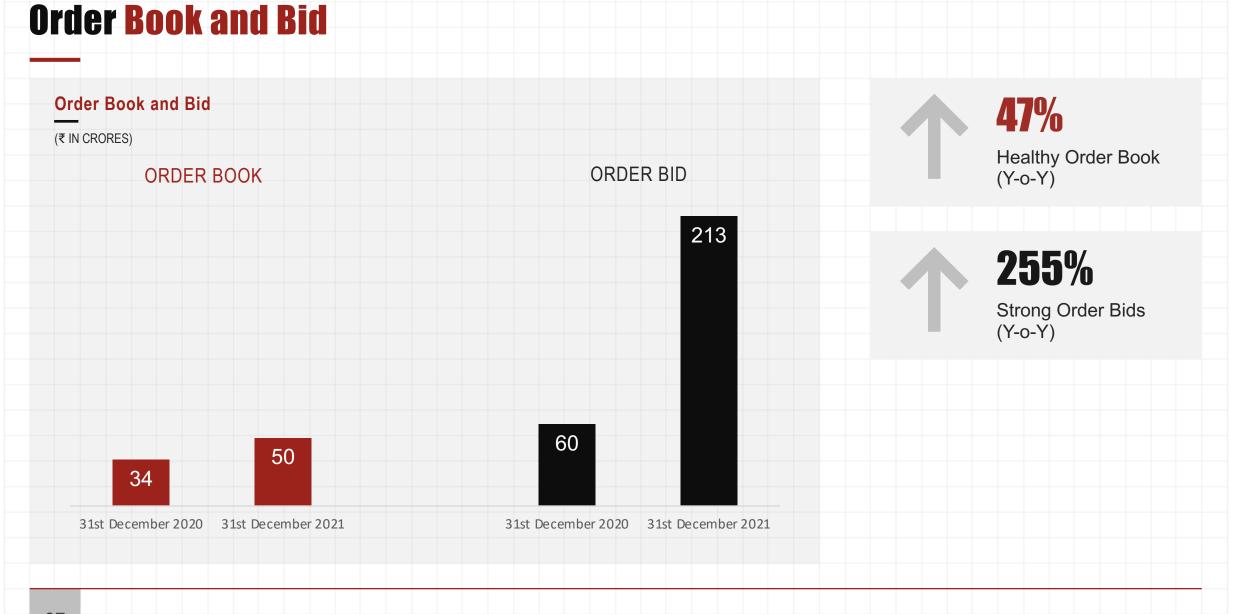
36 PROFIT & LOSS SUMMARY 37 ORDER BOOK AND BID 38 MANAGEMENT COMMENTARY 39 MARKET STATISTICS 40 GET IN TOUCH



Profit & Loss Summary

(₹ IN CRORES)	
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PARTICULARS	Q3FY21	Q2FY22	Q3FY22	9MFY21	9MFY22	% Change (9MFY22 vs 9MFY21)	Comments
Sales	23.12	12.50	9.29	38.10	35.95	-6% Revenue spill- and dampened	over to Q4FY22, due to Covid disruptions I customer demand.
Raw Material Cost	16.35	8.02	6.10	25.51	23.17	-9%	
Employee Expenses	1.46	2.68	2.67	4.13	8.07	95% salary cuts pos expense capita	e to lower base of 9MFY21 on account of st-Covid and certain employee benefit alizations in the previous year on account o /ping and R&D for newer technologies.
Other Expenses	1.96	1.12	1.24	3.01	3.21	6%	
Total Expenses	19.77	11.81	10.01	32.66	34.45	5%	
EBITDA	3.34	0.69	-0.72	5.44	1.50	-72% Primarily due to	o higher employee expenses
Other Income	0.03	0.03	0.03	0.08	0.09	24%	
Interest	0.49	1.08	1.31	2.84	3.34	17% Higher finance capital limits from	costs due to increased use of working om banks.
Depreciation	1.60	1.62	1.62	3.77	4.84	28% Due to change	in depreciation policy in FY21
Тах	0.23	-0.56	-0.52	-0.28	-1.29	-	
Profit After Tax	1.06	-1.42	-3.08	-0.82	-5.30	Due to higher e depreciation.	employee expenses, finance cost and
EPS (₹)	0.76	-0.98	-2.12	-0.47	-3.65	-	
EBITDA Margin (%)	14.5%	5.5%	-7.7%	14.3%	4.2%	-1011 BPS	
	4.6%	-11.4%	-33.2%	-2.1%	-14.7%	-1260 BPS	



MARSHALL MACHINES LIMITED

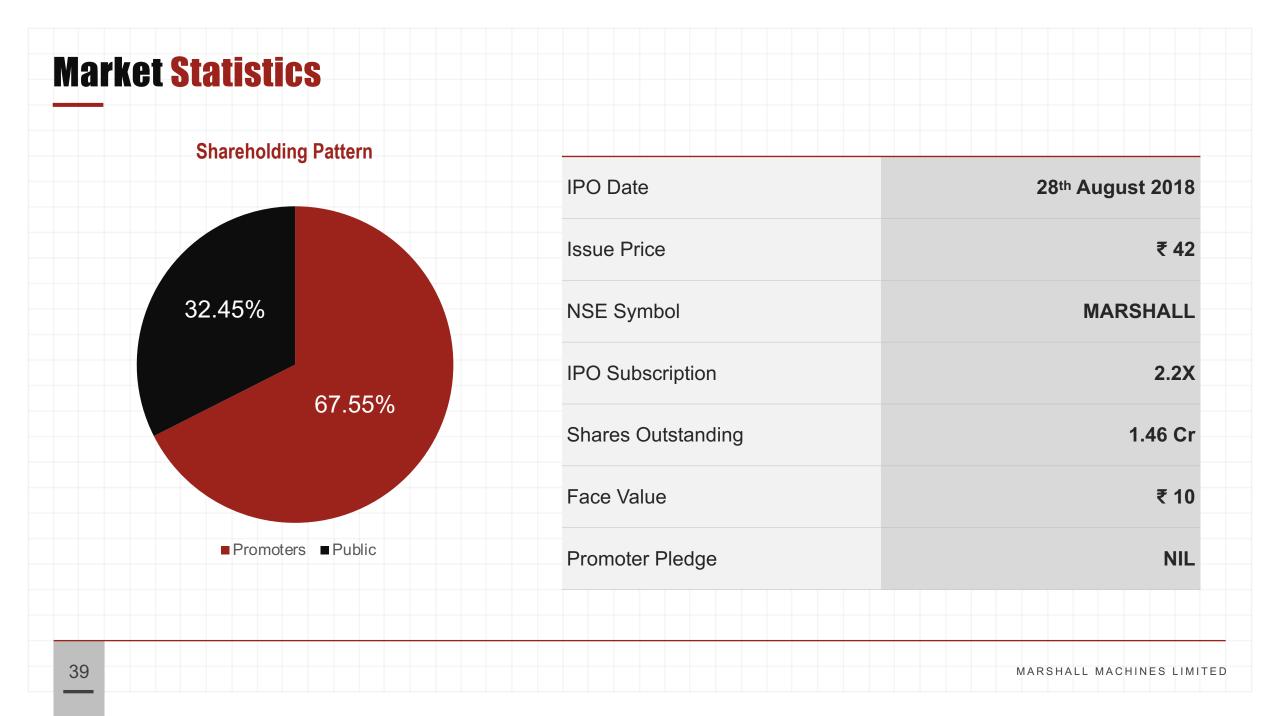
Management Commentary

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GAURAV SARUP CO-FOUNDER & MD

- The revenue for Q3FY22 was dampened due to COVID-19 related disruptions on account of anticipation and panic amongst customers who feared a deadlier third wave towards the end of the quarter. This also resulted in few of our high-end automation projects, due to be delivered by December 2021, spilling over to Q4FY22.
- Due to logistical challenges faced by some of the clients visiting the Company's factory, especially for some of the high-end projects, the sales funnel was also moderately impacted.
- There continues to be a serious supply chain disruption for some of the special components that the Company imports, thereby posing challenges to the availability of such components and keeping the lead times dramatically high.
- The Company is yet to see a reversion in gross margins, as of 9MFY22, attributable to higher steel and critical components prices. Furthermore, as part of the strategy to promote Industry 4.0 Technologies, the Company is offering subsidised cost to its customers to create a decent sized operational base for these technologies, which is expected to provide opportunities and amplify revenues for the Company in the future. These technologies cost at an approximate 7-15% of the total machine costs.
- The Company is geared to take corrective steps that will augment its sales in the last quarter of this financial year, as it expects to close this year on a good note, working to match its sales figures of last financial year.



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SAFE HARBOR

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